

## PROMSEX

The Rights from the Start project uses feminist and human rights-based approaches to promote and advance comprehensive sexuality education and sexual and reproductive health and rights.

We work collaboratively with allies from civil society movements, community leaders, educators, researchers, decision-makers, health care workers, women, men, and young people in Bolivia, Ecuador, Guyana, Peru, and Canada. We are working to ensure the delivery, promotion, and advancement of sexual and reproductive health and rights for women, men, and young people—especially adolescent girls.

Sexual and reproductive health and rights are at the heart of the most critical decisions that all people, especially adolescent girls, will make in their lives. We want all people everywhere to be empowered to make free and informed decisions that are right for them.

### How this project contributes to improving the lives of women, girls, and young people

By having drafted a comprehensive sexuality education (CSE) strategy for non-formal (educational) spaces;

By informing teenagers and youth through the EMPODERA (Empower) schools in five Peruvian regions: Arequipa, Lima, Madre de Dios, Piura and Ucayali;

By sharing training modules with service providers and teachers to eliminate barriers to adolescents' access to sexual and reproductive health (SRH) services and CSE in the five regions of intervention in Peru.

## Main objectives of our organization under Rights from the Start

- To contribute to adolescents exercising their sexual and reproductive rights in five regions across the country.
- To contribute to CSE implementation in Peru and to adolescents' access to dedicated health services in five regions within existing legal frameworks.
- To institutionally strengthen the CSE strategy in informal educational spaces, learning from experiences in other countries.

## Organizational change under Rights from the Start

Even though we are still implementing our actions we can acknowledge some important progress, like expanding institutional interventions in the Ucayali region; broadening our network of youth organizations through organizational mapping; and having promoted community-based sensitization initiatives carried on by youth organizations on the importance of CSE.

🗨️ The funding provided by Global Affairs Canada allowed our organization Sin Tabúes to open up a new space to share comprehensive sexuality education (CSE) content with youth and teenagers in Villa El Salvador. We are very happy with this opportunity to do *Dilo Sin Paltas* on radio, a show where we addressed sexuality issues through sharing experiences, interviewing experts, interacting with the audience, and providing scientific information, among others. Doing community radio with an educational approach was a challenge for us. We got trained in radio announcing, learned to write scripts in youth-friendly language, how to use musical resources, and to create social media content. It was an amazing experience for the entire team, and we are proud of its outcomes.

—Carolina,  
representative of youth organization  
*Sin tabúes* (Without Taboos) that developed the  
radio-based community initiative *#DiloSinPaltas*  
(Say It Without Shame)

<https://promsex.org/>

[www.actioncanadashr.org/rfts/about-rights-start](http://www.actioncanadashr.org/rfts/about-rights-start)