



Request for Proposal: Global SRHR Advocacy opportunities mapping.

Project	Request for proposal: Global SRHR Advocacy opportunities mapping
Budget	\$25,000 CAD
Project timeline	October 2026-December 2026 (2 months)
Deadline for proposal submission	September 11, 2026
Notification of successful bid	September 28, 2026
Purchaser	Action Canada for Sexual Health & Rights 302-275 Bank Street Ottawa, Ontario K2P 2L6
Contact	Ana Laura Zarco, Policy and Advocacy officer analaura@actioncanadashr.org Meghan Doherty, Director of Policy and Advocacy meghan@actioncanadashr.org

Consultancy Overview

Action Canada for Sexual Health and Rights (Action Canada) is seeking to hire a consultant or a team of consultants to deliver a global advocacy opportunities mapping.

Background

Action Canada for Sexual Health and Rights (Action Canada) is implementing a project called SHIFTS (Strengthening Health Systems for Integrated & Transformative SRHR), a multi-country project implemented through a partnership led by Action Canada for Sexual Health and Rights with International Planned Parenthood Federation (IPPF), and local implementing partners including PPFN (Nigeria), AMODEFA (Mozambique), and ABFP (Benin). The project aims to strengthen sexual and reproductive health and rights (SRHR) for women, adolescents, and marginalized communities in Benin, Mozambique, and Nigeria by addressing persistent gender inequalities, weak health systems, and structural and social barriers to accessing quality SRHR services.

The project also recognizes the influence of global and regional policy frameworks on national legal and policy environments such as the Sustainable Development Goals, the Beijing Platform for Action, the International Conference on Population and Development Programme for Action, human rights treaties and normative outcomes from United Nations and African Union bodies. At the same time. National and regional organizations have an important role to play in shaping these global policy frameworks through bringing their experience and perspectives to consultations and dialogues with governments, human rights accountability mechanisms, and multilateral processes such as (but not limited to) the UN



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Commission on Population and Development, the UN Commission on the Status of Women, the UN Human Rights Council and the post 2030 Agenda negotiations.

In this current geopolitical moment where multilateralism is under immense pressure, anti-rights actors and movements are actively working to undermine SRHR and gender equality at all levels, and the future of international cooperation for development is uncertain, stakeholders are turning their attention to shaping the next iteration of the Sustainable Development Goals as they approach their expiry in 2030. The partners in this project operate at national, regional and international levels and have the skills, expertise and relationships to play an important role in ensuring SRHR is protected and advanced within these consequential processes.

As part of the project's third pillar focused on advocacy, Action Canada seeks to conduct a comprehensive advocacy opportunity mapping exercise to identify key stakeholders, decision-making processes, policy opportunities, and potential partnerships related to the global advancement of sexual and reproductive health and rights to inform the project's global advocacy strategy.

The mapping will serve as a strategic resource for SHIFTS partners and allied organizations to strengthen coordinated advocacy, optimize resource allocation, and maximize impact across global and regional advocacy spaces.

Scope of Work

The consultant will conduct a comprehensive mapping and analysis of global and regional advocacy opportunities relevant to the SHIFTS project, with a focus on SRHR. This will include identifying key policy spaces, decision-making processes, political moments, and emerging agendas where SHIFTS partners can engage to advance shared advocacy priorities, as well as assessing relevant actors, power dynamics, alliances, barriers, and opportunities for collective action.

A central component of the consultancy will be to assess and map the multilateral processes shaping the post-2030 Agenda. The analysis will identify potential entry points and strategic areas for SHIFTS partners to influence the post-2030 agenda and will prioritize advocacy opportunities based on their strategic relevance, potential for influence, timing, accessibility to civil society, and alignment with SRHR and human rights.

Based on these findings, the consultant will develop a forward-looking post-2030 advocacy roadmap identifying priority spaces, processes, agendas, and moments for engagement, as well as practical recommendations on where and when partners should focus their efforts. The roadmap will also identify opportunities for coordinated advocacy and shared priorities among SHIFTS partners across the three countries, Action Canada, and IPPF in global and multilateral spaces, enabling partners to anticipate and collectively influence emerging policy agendas affecting SRHR beyond 2030.

Methodology

The consultant is expected to apply a mixed-methods approach including:



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Desk review
Key informant interviews
Stakeholder consultations
Power mapping
Policy analysis
Opportunity and risk assessment

The consultancy will be separated into three different stages.

- 1) *Inception phase*
- 2) *Mapping and landscape analysis*
- 3) *Validation and final report*

Inception Phase: one week

- Participate in an inception meeting with Action Canada, IPPF and country partners.
- Review and analyze relevant documents and information from the project.
- Refine the methodology.
- Develop a detailed workplan.
- Prepare interview guides and analytical tools.

Research and mapping: four weeks

This phase will consist of different elements that will be key for the final report.

- Mapping and landscape analysis: Identification and mapping of relevant global and regional policy and normative processes, decision-making spaces, advocacy opportunities, and emerging agendas, including relevant post-2030 processes.
- Analysis and prioritization: Assessment of the strategic relevance of identified opportunities, including timing, decision-making structures, key actors, power dynamics, entry points, barriers, opportunities for influence, and potential for coordinated engagement among SHIFTS partners.
- Advocacy roadmap: Development of a practical and forward-looking roadmap that identifies priority areas, processes, spaces, global financing and development cooperation platforms, emerging opportunities and risks for SRHR advocacy and moments to influence global policy processes relevant to SRHR, including recommendations for coordinated advocacy and strategic positioning by SHIFTS partners and their allies.

Validation and final report: three weeks

- Facilitate a validation workshop with Action Canada, IPPF and country partners
- Present preliminary findings and draft roadmap
- Incorporate feedback into final reports
- Present final report



Expected Deliverables

- Inception reports (methodology, workplan, timelines, etc)
- Advocacy Mapping framework
- Presentation of final findings (PPT)
- Final report including recommendations.

Required Qualifications

- Demonstrated experience working on global SRHR policy and advocacy
- Demonstrated experience conducting opportunities advocacy mapping
- Knowledge of human rights and SRHR, SDGs, etc.,
- Demonstrated experience engaging with governments and policy makers
- Experience engaging in regional, multilateral and global spaces (AU, UN, WHO, etc)
- Excellent analytical and writing skills
- Experience facilitating consultations with diverse stakeholders.
- Experience working with international NGOs and advocacy coalitions is desirable
- Showcase awareness and values related to feminism, decolonialism, gender and SRHR
- Understanding and experience related to Benin, Mozambique and Nigeria is an asset
- Demonstrate fluency in English. Fluency in French and/or Portuguese is an asset

To apply

Please send a CV, a financial proposal, a short motivation letter, contact information for two previous clients who can attest to your work products, and a brief proposal of your approach to this mapping project to analaura@actioncanadashr.org and CC meghan@actioncanadashr.org by **September 25, 2026**.

Interviews will take place the week after the deadline is closed and the final decision will be communicated on the week of October 5th to start working on October 15th.

The process will imply a review of the proposal submitted, an interview and reference checking. After that the selected candidate will be informed about the decision.